



**Nor-
Shipping
2025**

Trademark Principles



Level 1 Logo



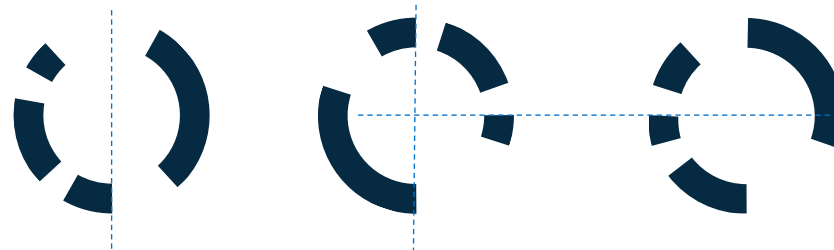


Level 1 Logo Position

To secure the logo from its surroundings a freespace area is defined.



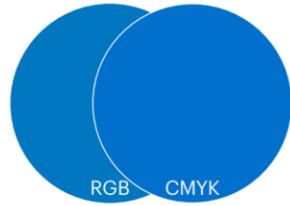
Freespace area is defined by the 'N', and horizontal center alignment



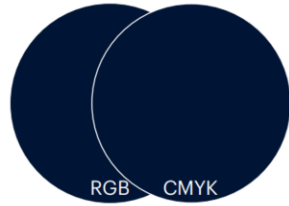
At least one of the cut of angles must be a straight horizontal or vertical angle



Level 2 Color



NS Main Blue
RGB: 0 / 112 / 204
Hex: #0077CC
CMYK: 100 / 45 / 0 / 0



NS Dark Blue
RGB: 0 / 21 / 53
Hex: #001535
CMYK: 100 / 33 / 0 / 90



NS Turquoise
RGB: 0 / 195 / 204
Hex: #8B9092
CMYK: 65 / 0 / 20 / 0



NS Yellow
RGB: 255 / 225 / 5
Hex: #FFCD00
CMYK: 0 / 3 / 87 / 0



NS White
RGB: 255 / 225 / 225
Hex: #FFFFFF
CMYK: 0 / 0 / 0 / 0



NS Black
RGB: 0 / 0 / 0
Hex: #000000
CMYK: 0 / 0 / 0 / 100



NS Light Turquoise
RGB: 128 / 225 / 232
Hex: #80E1E8
CMYK: 32 / 0 / 10 / 0



NS Light Yellow
RGB: 225 / 240 / 145
Hex: #FFF091
CMYK: 0 / 3 / 45 / 0



NS Green
RGB: 112 / 183 / 123
Hex: #70B77B
CMYK: 60 / 5 / 65 / 0



NS Red
RGB: 225 / 98 / 82
Hex: #FF6252
CMYK: 0 / 75 / 60 / 0



Level 2 Logo

Biannual event with changing theme and or date.

